

## 5.4 Alumni Engagement

### 5.4.1 The Alumni Association/Chapters (registered and functional) contributes significantly to the development of the institution through financial and nonfinancial means during the last five years.

Answer: The Alumni Association of ICEEM i.e. “AAI” is formed & the registration with the Registrar of Societies is in progress. Training & Placement cell in coordination with the departments organizes alumni meet every year for interacting with the alumnus. Alumni meet involves dinner for the alumnus; different singing and dancing events where in alumni participate and share their testimonials.

Also, regular meeting of chapter are called to review the activities of the current year and plan the activities for the forthcoming year. AAI Facebook page, departmental what's app groups, mail ids, etc. are available to connect with the alumni and conduct face to face alumni interaction programs.

AAI contributes to ICEEM in various ways like,

1. Alumni interact with the respective HODs and give them information regarding current trends and practices in the industries in which they work, so that suitable improvements in the infrastructure facilities can be made in the institution.
2. Alumni interact with the students so as to make them aware of the current industry scenario and guide them in preparing for campus interviews.
3. Graduates/post graduates who have passed out of the institution and are placed in companies, guide and help their immediate juniors to undergo the recruitment process with confidence.
4. Alumni visits institute to interact with the students to discuss different technical issues, providing guidance regarding higher studies, competitive exams, entrepreneurship and placements.
5. Alumni help in arranging seminars in key areas.
6. Alumni helps the department to identify the industries for students to undergo in plant training.
7. Alumni arrange for visit to the industry where they are employed.
8. They promote the institute in their vicinity of industry and living area resulting in increase in the rapport of institute with industries and increase in admission.
9. MBA (HR) Alumni helps in the recruitment process of students, either MBA or Engineering by giving opportunity to appear for interviews in companies where they are employed.

10. The alumni who are into entrepreneurship or business, recruits the students of final year for their company.

AAI also arranges different competitions for the junior students such as

1. Logo competition.
2. CAD competition.
3. Essay competition.
4. Other technical completions.

Where in some competitions faculty members can too participate.

This helps in up scaling the skill of students and bringing out their hidden talents. The winners of these competitions are felicitated at annual gathering or at the end of competitions.

Alumni is also invited for the annual gathering so as to enjoy function and recall the moments of their student life.

They give Feedback on program outcomes to enhance teaching/learning process of the parent department so as to improve quality of institute.

The alumni association is not too old and doesn't have huge numbers but they are growing day by day and helping the institute to make students ready for the outside world.